



Eaton Social Media Policy

The Town of Eaton (“Town”) makes use of social media to engage residents, learn about the needs and concerns of individuals, contribute to relevant conversations and promote Town programs and services. Despite efforts to keep the Town-provided information timely and accurate, users should be aware that the information available through social media may not always be timely, accurate or complete. Users are encouraged to consult with appropriate non-Town professional advisors for advice concerning specific matters before making any decision. The Town disclaims responsibility and liability for positions taken by users of the social media and for any misstatement, misunderstanding and losses, directly or indirectly, suffered on the part of the users.

The Town’s use of social media is provided as a public service. The Town disclaims liability for advertisements, videos, promoted content or comments accessible from the Town’s social media sites. The responsibility of external content or comments rests with the organizations or individuals providing them. Any inclusion of external content or comments on the Town’s social media sites does not imply endorsement by the Town. The Town reserves the right and may choose to reprint comments/materials placed on the Town’s social media sites. Comments and materials posted on the Town’s social media sites may be archived and may be disclosed by the Town in accordance with the laws of the State of Colorado.

The Town reserves the right to remove comments/materials from Town social media sites when those comments/materials, in the Town’s sole discretion, are:

- Potentially libelous
- Obscene or sexually explicit comments
- Hateful or mean-spirited
- Personal attacks, insults, profanity, name-calling or threatening language
- Private or personal information published without consent
- Commercial promotions or spam
- Off topic or link to material that is off topic
- Embedded images from external sources
- A violation, or potential violation, of any law
- Discriminatory or harassing
- Made by a person masquerading as someone else
- Plagiarized material or material that potentially violates intellectual property rights

The foregoing list is not exclusive and the Town reserves the right to remove comments/materials that the Town, in its sole discretion, deems to be inappropriate. The Town's oversight or failure to remove any comment, material or post shall not be interpreted as approval or endorsement of the content by the Town, its officials, agents or employees. Additionally, the Town reserves the right to terminate a person's ability to post comments/materials or otherwise participate in the Town's social media tools when the person posts any of the above listed inappropriate comments/materials.

The Town assumes no liability for damages incurred directly or indirectly as a result of the Town's social media sites, including, but not limited to, errors, omissions or discrepancies posted thereon.

No communication to the Town through social media platforms shall be deemed to constitute legal or official notice for any purpose. Unless otherwise required by law, communication to the Town should be provided to: Town of Eaton, 223 1st Street, Eaton, CO 80615.

Using and posting to the Town's sponsored social media sites means users agree to all of the terms herein.

The Town reserves all other rights, regardless of whether stated herein.